

# 2017 Annual Report

Little Oak Sanctuary



## About LOS

- Providing sanctuary to farmed animals since 2013
- Currently provides sanctuary to 130 farmed animal residents
- Advocates for farmed animals in our community
- Empowers individuals to make informed decisions that align with their own values of compassion and non violence



## FUNDING

In providing sanctuary and advocating for animals in 2017, Little Oak Sanctuary acknowledges the assistance of the following:

- Animal Guardians Foundation
- Voiceless Institute
- Philip Wollen - Winsom Kindness Trust
- The Pollination Project
- The Australian public



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# STRATEGIC DIRECTION

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Little Oak  
sanctuary

*Planting Seeds of Compassion*

## goal

Little Oak Sanctuary will be a sustainable organisation that provides best practice care to farmed animals and actively advocates for a cruelty free world by:

- Building and sustaining our support base
- Seeking to improve levels of animal care through improved facilities
- Educating and influencing the community
- Attracting further funding
- Adopting practices that support and sustain our organisation, animals, people and the planet

## mission

Little Oak Sanctuary is a not for profit, registered charity that offers sanctuary to animals in need whilst promoting compassion for all animals through education and cruelty free living.

## vision

A world where animals are valued as sentient individuals rather than property

## focus

Little Oak will continue the provision of core service delivery activities - providing sanctuary to animals and community education and advocacy



# FOUNDING MEMBERS



**James Luke**

PRESIDENT &  
SECRETARY



**Kate Luke**

VICE PRESIDENT &  
TREASURER

# COMMITTEE MEMBERS

**Tara Ward**

COMMITTEE MEMBER

**Sarah Taylor**

COMMITTEE MEMBER

**Lisa Green**

COMMITTEE MEMBER

**Claerwen Hodge**

COMMITTEE MEMBER

# CORPORATE VOLUNTEERS AND CONSULTANTS

## AUDITOR

Brendan Commensoli

## CONSULTANTS

Kaaron Keily - Electrician

Merarth Tarrant - Grant writing advice

## CORPORATE VOLUNTEERS

TERADATA



## SANCTUARY REPORT KATE LUKE

Our focus remains providing sanctuary to farmed animals and advocacy for all animals

**T**his year saw us make substantial progress in improving out sustainability, and increasing our reach.

During 2017, we undertook six open days to the sanctuary, with hundreds of guests attending. This year we introduced a themed approach where each event aimed to highlight a particular animal and the issues they face, along with demonstrating some solutions so that guests came away feeling empowered and inspired.

Some examples of these are our May respect for chickens month, at this sanctuary visit visitors witnessed 20 recently rescued ex battery hens experiencing sunlight for the first time. A standard tour of the sanctuary was undertaken but extra emphasis was placed on the poultry. The event wound up with a lunch of vegan quiches, egg free meringues etc as we shared how easy it is to make delicious food without using birds.

Another example is our ever popular wine, jazz and vegan cheese event. This event was so popular we expanded it to two events over a weekend in Spring. Guests were treated to an amazing spread of animal friendly cheeses, with special thanks to Damona divine cow cheeses and sprout and kernel for their generous donation of cheeses for the events.

The year saw many new arrivals at Little Oak Sanctuary, with a total of 59 new animals arriving during 2017.

These were made up of:

- 2 Geese
- 18 Turkeys
- 3 Roosters
- 20 Hens
- 1 Steer
- 2 Goats
- 11 Sheep
- 2 Pigeons



Allistair Crowley, one of our new Rooster residents who joined us in 2017 - Year of the Rooster

During the year we saw many animals adopted into loving homes, and the passing of 11 animals, including 5 hens, 4 turkeys, a very elderly sheep (Mary), Billy the goat and dear Percy the Clydesdale.

We rehabilitated and released 1 Magpie and 2 Pigeons.

As the year draws to a close, we are providing sanctuary for 130 animals (70 large animals (Sheep, goats, horses, donkeys, cattle & pigs) and 60 poultry & birds (Roosters, hens, geese, ducks, turkeys, peafowl & pigeons); and advocating for millions more.



In the 2016-17 financial year, the cost of running Little Oak grew to \$84,087, or around \$7,000 per month.

Just under \$15,000 of these expenses relates to projects that we received grant or other funding to undertake. Our Vet and animal health care costs averaged at just under \$1,000 per month, with animal feed averaging around \$1,500 per month.

These remain the highest areas of expense for Little Oak however we have made considerable savings by buying hay in bulk when it is most affordable, and through our ongoing implementation of high standards of animal care keeping vet expenses to a minimum. Indeed much of our expenditure in this area relates to preventative measures such as desexing, worming, vaccination, hoof and dental care etc.

Our animal care standards continue at a high level resulting in a very low rate of preventable conditions being observed amongst our residents. We strive to continue improving our standards and this will only serve to provide better outcomes for our animals but also minimise our vet or animal health expenses.

## CASE STUDY | LIAM LAMBSWORTH

The Australian sheep industry estimates that more than 10 million lambs die within 48 hours of birth, with an average mortality rate of 25% for lambs up to the age they are weaned.

This gorgeous boy arrived as a 4 month old lamb who had experienced a very rough start to his life.

Whilst with other lambs tales we have shared that around 25% of all lambs born each year don't survive to weaning, tragically the death toll doesn't end there as mother sheep often don't survive the lambing process or succumb to illness shortly after delivering their babes.

Liam was found by a passer by, still inside his deceased mother after she had died trying to deliver him. The passer by, stopping to check on the prone sheep, finished delivering the still live lamb and took him to a local veterinary clinic, where he was cared for by a loving vet for the first four months of his life.

Being quite attached to his human Mum, little Liam bleated for her when she wasn't around, causing a complaint from the neighbours. Liam needed to find a home where he would be safe and loved for the rest of his life, and so a call to Little Oak was made.

This little chap took quickly to his new gang of recent arrivals at the sanctuary, Daenaries and Nellie, and the three are spending their days grazing and leaping and napping. Liam is a very friendly little chap with a unique personality - just like all sheep - he is someone, not something.



## CASE STUDY | RICHMOND ROOSTER

Despite 2017 being the Year of the Rooster, these birds continue to be one of the most highly underrated and discarded of animals.



Tragically although 2017 was the year of the Rooster, it was not a year of reprieve for them. Little Oak and other sanctuaries continue to be inundated with requests to take in people's roosters.

Richmond was one such fellow.

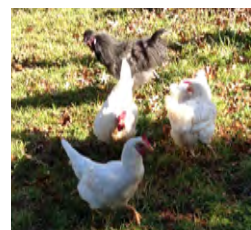
A familiar tale to those who work in farmed animal rescue, a call came in seeking refuge for some hens that "turned out to be roosters". Nature ensures a ratio of 50% male and female birds, but it seems the majority of people don't or won't acknowledge that for every hen hatched there is, statistically, a rooster hatched alongside her. Where do these boys go? They do not lay eggs, they crow which makes them not permitted in many suburban areas - the grim reality is that most of these boys are slaughtered if not abandoned at a pound or worse.

The price of eggs, from an ethical perspective, includes what happens to these boys. They are the often unseen "waste products" of the egg industry, including back yard hens.

Fortunately Richmond found a wonderful home alongside a group of ex battery hens - but his happy ending is indeed a rare one.

Please consider the real cost of eggs, you cannot have them without the death of these wonderful birds.

The answer does not lie with sanctuaries, it lies with our community taking responsibility for the impact their choices make on others.





## OUTREACH & ADVOCACY

Advocating for farmed animals is an integral part of our work.

**T**his year saw us attend more festivals and markets than we have previously.

During the year we held stalls at:

- The Earth Festival
- A Pooch Affair
- The Living Green Festival
- The Cruelty Free Festival
- World Vegan Day
- Sydney Vegan Markets
- Dickson Shops bakesale & outreach stall

These stalls allowed us to reach thousands of people from different demographics, growing our support base and sharing our message.

At the time of writing this report, we have 7,410 facebook followers, an increase of 17% from 2016. Although this is a good increase, it is smaller than previous years where we saw increases of around 40% due to our bus and television campaigns.

Our website had 41,574 page views with 80.6% of visitors to our site being new. This is an increase of 8,068 page views on 2016's figures of 33,506 page views and 75.8% site visitors being new visitors to the website.

This shows that despite our smaller increase in social media following, our website continues to attract more visitors. This would have been assisted by our appearance on the Chanel 7 program "Better Homes and Gardens" in late November.

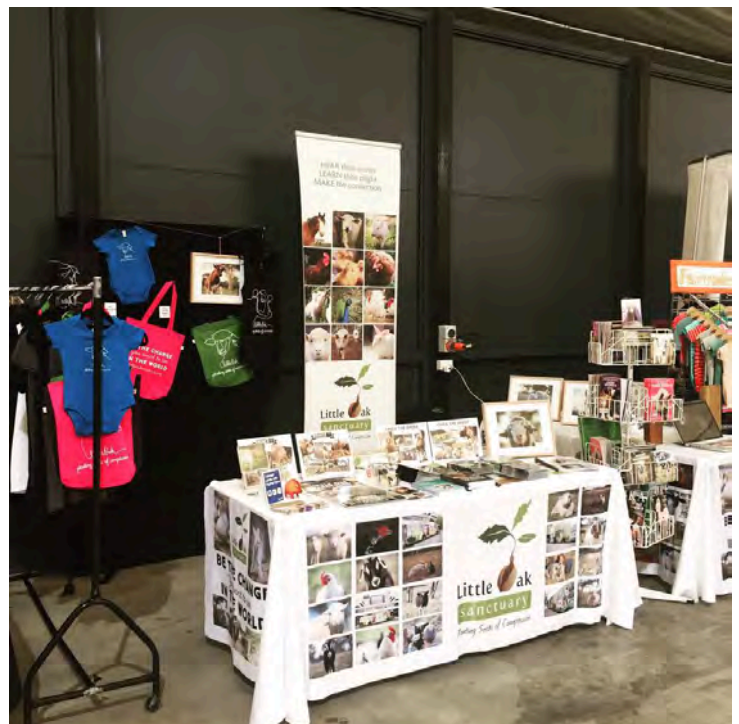
We produced two new booklets, partially funded by a grant from The Pollination Project. These booklets focused on poultry and also a general booklet about Little Oak with information about animal agriculture in general.

These booklets continue to be well received by the public and we will continue to produce more in the same series, we are currently working on a booklet about goats and another on horses.



In 2018 we hope to attend the same number of festivals, but also expand to holding regular stalls at local and interstate markets, with the support of an increasing volunteer base.

We plan to attend both events within the vegan community and non-specifically vegan events to ensure we build our support base and reach our target audience with our message of advocacy for the animals





## PROJECTS & UPGRADES



The "Sharing Shed"

### Little Oak continues to build infrastructure to improve our advocacy, efficacy and outreach capacity

#### Water Tanks & Additional Shelters

Thanks to a successful major fundraising campaign, we were able to purchase several water tanks during 2017.

These tanks have been placed off shelters in the paddocks, collecting valuable rain from the shelters and once connected will then provide an additional water source to the animals.

We raised sufficient funds to construct one additional shelter in a paddock that did not yet have one. The shelters have proven invaluable as a source of shade in the hot summers and as a place to shelter from harsh rain and winds in winter.

We will continue to raise funds to undertake additional infrastructure improvements, especially those that improve the ongoing sustainability of the sanctuary.

#### Education Centre

Over the past 12 months we have been gradually completing our Education/Visitors centre, and it is nearly completed!

To be named "**The Sharing Shed**", it will be a place we can host open days, sanctuary visits from school or other community groups, host film screenings and visiting guest speakers.

We hope to complete the internal fit out and external access ramp before our 2018 calendar of events starts in March of 2018.

#### Property Maintenance

We continue to undertake fence repairs and electrification of the boundary fence. In 2018 we will need to fund extensive weed management, seeding and fertilisation of the property, and our fencing projects will continue.

#### Poultry facility upgrade

During 2017 we commenced the construction of a new, 3 yard poultry facility, around 100m x 30m in dimension.

We had significant help in the construction of three sheds by corporate volunteers Teradata, however one of the sheds subsequently blew down in very strong winds.

We aim to complete the fencing for these yards in early 2018, allowing us to move our existing poultry to the new area and rest the old yards.



Teradata Corporate volunteering group

#### Land acquisition & Bridge

Kate & James purchased a neighbouring property of around 40 acres, further securing access to the sanctuary and as the property bounds the other side of the creek, it will allow us to proceed with constructing a bridge to improve access for all to our sanctuary.

The land is not appropriate to use for farmed animals but has a multitude of potential uses into the future, and provides much needed unused bushland providing habitat for the many native animals in the area.



Dr Harry visits Little Oak Sanctuary, Sept 17

## MEDIA AND PUBLICITY

2017 saw Little Oak appear on Better Homes and Gardens, Chanel Seven's program that screens across the nation.

**D**r Harry's visit to Little Oak Sanctuary took place in September of 2017.

Better Homes and Gardens reaches over 920,000 viewers each week, so our appearance was a wonderful opportunity to reach a large audience!

During his visit Dr Harry checked Teeni Hen, an ex battery hen, met Clancy the Clydesdale, Chris the Sheep, fed Daeni the lamb and some of our pigs.

Since the program aired in late November 2017 our facebook followers have increased, our website views have soared and we have had many new donors both one off and people signing up as regular donors, plus people interested in volunteering.

This is a wonderful result and the 7 minute segment has been very well received, and we have been given copies by Chanel 7 to continue to use for promotion of the sanctuary and our work.





## 2017 FUNDRAISING



Our major fundraising campaign in 2017 set a target of 25,000. This amount was sought in order to fund the purchase of several water tanks, the construction of an additional shelter, assist with the cost of constructing our new poultry yards, finish our education/visitors centre and buy additional hay for our residents.

We raised \$26,092 with the support of 81 donors, including a major gift of \$15,000 from the Animal Guardians Foundation.

We also attended the "Big 4" Fundraising conference in Melbourne, as we were fortunate enough to win a "25 words or less" competition granting us free entry to a conference that costs \$1200 to attend. We learned a lot from this conference.

Future fundraising campaigns will build on what we have learned to date.



2017 Team Compassion Fundraising members visit Little Oak



## FUTURE FOCUS

### GROW OUR SUPPORT BASE

A major priority for Little Oak is to continue to grow our supporter base. This will ensure we become a sustainable organisation, able to provide the best level of care to our residents, continue to undertake advocacy and education and continue to reach new audiences with our message

### DEVELOP OUR EDUCATION PROGRAM

We are in the process of applying for grant funding with the Pollination Project to create a range of materials suitable for primary and teenaged children.

### HOLD MORE REGULAR SANCTUARY VISIT DATES

With the near completion of our Visitors/Education centre - the "Sharing Shed", we aim to increase the number of Sanctuary visits to ten set events, as well as commencing visits from school groups pending the development of our education program.

### GROW OUR VOLUNTEER COMMUNITY

In 2018 a major focus of ours will be to grow and strengthen our community of dedicated volunteers. This will ensure ongoing sustainability of the organisation and also ensure we can provide the best level of care to our growing number of residents



# **Little Oak Sanctuary Incorporated**

ABN 13 957 855 464

## **ANNUAL FINANCIAL REPORT**

FOR THE YEAR ENDED 30 JUNE 2017

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Profit & Loss Statement

Balance Sheet

# Little Oak Sanctuary Incorporated

GPO Box 2116  
Canberra ACT 2601

## Profit & Loss Statement

July 2016 through June 2017

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Income	
Grant & Project Income	\$6,293.45
Donation/Gift Income	\$48,268.74
Merchandise Sales	\$16,378.78
Event Income (OpenDays etc)	\$13,035.64
Total Income	<u>\$83,976.61</u>
Cost of Sales	
Gross Profit	<u>\$83,976.61</u>
Expenses	
Animal Expenses	\$33,030.46
Office Expenses	\$2,701.84
Land Management Costs	\$6,079.53
Project Expenses	\$14,806.36
Event/Outreach Expenses	\$6,274.83
Merchandise Expenses	\$15,632.03
Volunteer Expenses	\$3,673.65
Motor Vehicle Expenses	\$671.00
Insurance Expenses	\$1,217.24
Total Expenses	<u>\$84,086.94</u>
Operating Profit	<u>-\$110.33</u>
Other Income	
Other Expenses	
Net Profit / (Loss)	<u><u>-\$110.33</u></u>



# Little Oak Sanctuary Incorporated

GPO Box 2116  
Canberra ACT 2601

## Balance Sheet

As of June 2017

5/01/2018  
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Assets		
Current Assets	\$6,387.50	
Non-Current Assets	\$5,152.45	
Total Assets		\$11,539.95
Liabilities		
Net Assets		\$11,539.95
Equity		
Retained Earnings	\$11,650.28	
Current Year Surplus/Deficit	-\$110.33	
Total Equity		\$11,539.95